

# NATURALTECH \$75

*Naturaltech* is a complete program that targets *hair* and *scalp* needs, while bridging sustainable beauty practices with cutting edge technology.

## ENERGIZING

**PERFECT FOR:** Fragile scalp and hair prone to falling out and for the preventive treatment of various forms of hair loss; seasonal, hormonal or stress related.  
**BENEFITS:** Glossy hair, light and full-bodied. Energy, vigor and gives comfort to the scalp, creating good condition for healthy hair growth. Increases the diameter of the hair fiber instantly.

## PURIFYING

**PERFECT FOR:** A curative and preventive treatment for both dry and greasy dandruff.  
**BENEFITS:** Produces an effective support against dandruff, for a purified and healthy scalp.

## REBALANCING

**PERFECT FOR:** Greasy scalp and heavy hair with excess sebum.  
**BENEFITS:** Brings freshness and leaves hair and scalp lighter and cleaner for longer.

## DETOXIFYING

**PERFECT FOR:** Scalp lacking tone and hair stressed by from toxins and external factors.  
**BENEFITS:** Promotes the removal of dead cells, exfoliating the scalp and clearing the hair from environmental impurities.

## NOURISHING

- 1. DRY HAIR & SCALP: \$45
- 2. DRY HAIR & SCALP & SPLIT ENDS: \$55
- 3. EXTREMELY DAMAGED HAIR & DRY SCALP & SPLIT ENDS: \$85

**PERFECT FOR:** Dry, brittle and damaged hair (over processed, bleached, prone to breakage, with split ends and dry scalp).  
**BENEFITS:** Gives new life to damaged hair, the fiber is repaired and appears more compact and shiny. The scalp is nourished.

Vidov  
West

TREATMENTS MENU

davines



# HEART OF GLASS

## INSTANT BONDING GLOW FOR BLONDES

**PERFECT FOR:** Instant-acting strengthening & bonding serum treatment for natural & treated blonde hair.

**BENEFITS:** Hair is instantly 6.4 times more luminous, anti-breakage action up to +37% protects and preserves color up to six weeks.

## INTENSE TREATMENT

**PERFECT FOR:** Blonde hair that needs strengthening, hydration and repair.

**BENEFITS:** Reparative and strengthening for natural, lightly bleached and heavily bleached hair; leaves hair shiny, nourished, hydrated and protected from breakage.

\$35

\$45

# OI

## OI LIQUID LUSTER

\$30

**PERFECT FOR:** Results in 6x shinier and 3.5x silkier hair.

**BENEFITS:** Weightless rinse-off treatment that provides glass-like shine, manageability and softness to all hair types.

## OI BUTTER

\$40

**PERFECT FOR:** Beautifying nourishing hair butter. Extra nourishing deep conditioning treatment for all hair types.

**BENEFITS:** Provides intense softness, manageability and shine to the hair, combined with a disciplining and anti-frizz effect.

